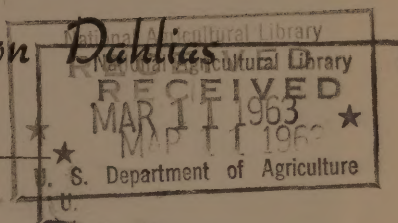


1963
PRICE LIST

LAKESIDE
DAHLIA GARDENS

GROWERS OF

Fine Exhibition Dahlias



ROUTE 2, CARBONDALE, ILL.

TELEPHONE: Carterville, Illinois, YUkon 5-4580



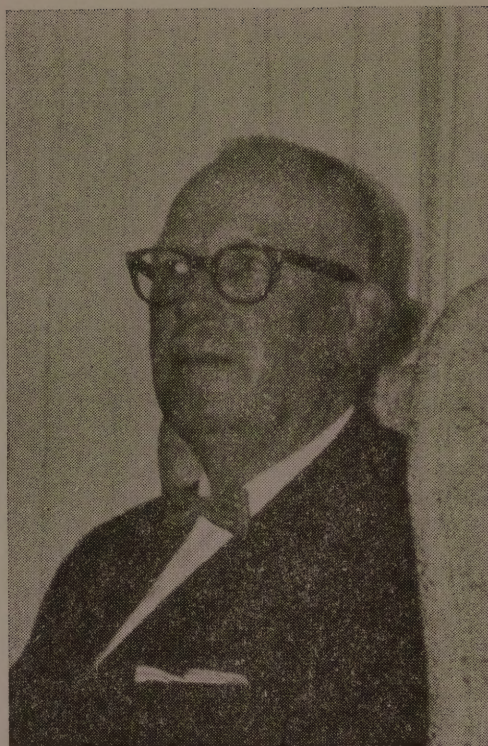
HOME OF LAKESIDE DAHLIAS

Foreword:

To the Dahlia Growers
of the United States:

Please allow me to introduce myself. My name is Arthur Simpson, Route 2, Carbondale, Illinois. I am sixty-two (62) years young; married forty-two years to the same woman; six children; and nine grand children.

Have been growing dahlias for thirty-five years, and that's about it.



This is my first venture in publishing a list or small catalog. In our modest way we hope to stress quality, rather than quantity. We don't grow a large number of varieties, but try to do a good job with what we do grow. The same goes for our NEW INTRODUCTIONS, as we don't try to introduce everything that looks good from one or two good points, but want them to be able to stay on the high ratings for years to come. We actually believe there are too many new dahlias being introduced each year. What I am trying to say is that not enough of them are up to the high standards we should keep them. Did you ever pay fifteen (15.00) dollars for a new variety and have it turn out a complete failure? I have, and I know most of you have done the same thing. I believe that a new variety should score 85 per cent or better in two or three Trial Gardens, or the same in two or three major shows, or both before it is introduced. Yours for better dahlias,

ARTHUR SIMPSON

Terms, Conditions, Shipments, Etc.

TERMS: Our terms are cash before shipment. We will book your order for shipment any date you specify, providing you send one-fourth of the amount with your order. Balance to be paid before shipping date, Roots and pot roots may be shipped any time. We ship roots and pot roots via prepaid parcel post, special handling.

Plant orders will not be shipped before May 10, 1963. Plants will be shipped via Railway Express, express charges collect. From experience, I find express shipment is the very best way to ship if you want your plants to arrive in good condition. The charges are a little higher. but we will make up at least a part of that by including extra plants. For every six plants you order we will include one extra plant, your choice, excluding 1963 introductions.

We grow our plants in 3" peat pots and ship them in the same pots they are grown in. We have devised a method for shipping in light, wood, slatted crates whereby the plants are blocked and cannot move any way in shipping. We furnish and pack the crates without charge. Last year we shipped our seedlings to the trial gardens by this method and had favorable comments from all the Trial Garden Superintendents about the good condition of plants on arrival. Shipped one crate of fifteen plants to Mr. Roy Webb, Scranton, Pa., which were enroute five days and nights and Mr. Webb said they were in perfect condition.

We root and start all of our cuttings in the greenhouse, then put them out in cold frames to harden off before shipment is made. We ship only nice strong plants, up to the size of a lead pencil. We don't like to buy "knitting needle" plants and we don't sell that kind.

MEMBER OF

American Dahlia Society
Central States Dahlia Society
National Capitol Dahlia Society
Greater St. Louis Dahlia Society



OUR NEW INTRODUCTIONS

For 1963

LAKESIDE QUEEN --- Simpson --- 1963. "A" ID White, Bloom size 11 x 6 inches. Plant 5 feet. A mid-season bloomer. I expect this to be one of the leading whites in the "A" class for years to come. Grows well everywhere, snow white, good substance, good stems and does not burn in hot weather. Won DERRIL HART AWARD in "A" size class for 1962 with the following scores: Madison 85.5; New York 85.8; Atlanta 85.1; Cincinnati 85; East Lansing 85; and Seedling Sweepstakes at the St. Louis Show with a score of 85.33. You can win in 1963 with this excellent variety, seedling of Lula Pattie,

Price: Root, net \$15.00; Plant, 3" pot, net \$5.00.

SHIRLEY JANE --- Simpson --- 1963. "B" FD Lt Bl Pk w Y, bloom 8 x 6. Plant 4 feet. Early bloomer. Color, Light Azalea Pink with Canary Yellow. Words cannot describe the beauty of this dahlia. Comments from the Trial Gardens: "Most fascinating formal that I have seen" and "Shirley Jane is my pick of your seedlings". Good stems

and the flower turns back to the stem. Scored as follows: Tacoma 85.57; New York 85.65; Oakland 85.2; Madison 85.; and Webb's Review 86.25.

Price: Root, net \$15.00; Pot Root, net \$10.00; Plant 3" pot net \$5.00.

SANDRA JO --- Simpson --- 1963. "B" IC Fl size 8 x 5, plant 5 feet. Color: Dutch Vermillion with Sulphur Yellow center. Early bloomer. This dahlia is a real eye catcher in the garden. Very beautiful with good substance and good stems. Very prolific. Scored in 1962 as follows: East Lansing 85.; Atlanta 85.; Minneapolis 85.; and on Webb's Review.

Price: Root, net \$10.00; Pot Root, net \$6.00; Plant 3" Pot, net \$4.00.

JOSEPHINE SIMPSON --- Simpson --- 1963. "A" St C Y, size 10 x 5 inches, Plant 4 feet. Color: Primrose Yellow. Early bloomer. This is a high-centered, many petalled dahlia that is very beautiful. Named for my wife because she admires it so much. Good substance and nice stems. Also very prolific. Scored: Tacoma 85.62; New York 85.; East Lansing 84.; and on Webb's Review.

Price: Pot Root, net \$6.00; Plant 3" Pot, net \$4.00.

CORAL BEAUTY --- Simpson --- 1963. "A" SC Pink. Size 10 x 4. Plant 4 feet. Color: Bright Coral Pink. Late bloomer. This is a beautiful dahlia and another that catches the eye in the garden. Excellent substance and stems. Very prolific and easy to grow. Scored 85. at East Lansing; and 85 at the St. Louis, Mo. Show.

Price: Root, net \$7.50; Plant 3" Pot, net \$3.50.

One plant each of the above 5 new varieties, net - \$20.00

Three plants of each variety, 15 plants, net - - - \$50.00

GENERAL LIST

"A" Size Dahlias, over 8" in size

ALL ARE 3 INCH POT PLANTS

APPLE BLOSSOM PINK, ID Pale pink bloom, 11 x 5	75c
ARTHUR GODFREY, FD flame bloom, 11 x 6.....	75c
BORAM'S WONDER, IC purple bloom, 10 x 4.....	75c
CHEROKEE BEAUTY, ID pink bloom, 11 x 6.....	75c
CROYDON MASTERPIECE, ID autumn bloom, 11 x 5.....	75c
CROYDON ACE, ID yellow bloom, 12 x 6.....	1.00
CROYDON RENOWN, FD red bloom, 10 x 5.....	1.00
EVELYN RUMBOLD, FD purple bloom, 10 x 5.....	1.50
EL FUEGO, ID red with gold, 10 x 5.....	1.00
EMORY PAUL, ID rose, 13 x 6.....	2.00
FIESTA (USA), ID red and yellow dark blend, 10 x 6.....	1.00
HOPEFUL, FD pale lavender, 10 x 5.....	1.00
JOHN BUTTERWORTH, ID Dk Bl, 10 x 5.....	75c
JOHN DALY, FD purple Dk Bl, 12 x 6.....	1.50
JOAN DOWLING, FD red bloom, 10 x 5.....	2.00
KI HACHIJO, FD orange bloom, 11 x 6.....	2.00
KENYA, ID autumn, bloom 12 x 6.....	1.00
KELVIN, ID pink, bloom 11 x 6.....	75c
KIDD'S CLIMAX, FD cream and pink Lt Bl.....	75c
LLOYD GEORGE, ID pink bloom, 10 x 5.....	75c
LEW, FD lavender, 9 x 4	75c
LEANDER, IC flame, bloom 10 x 4.....	75c
LAVENGRO, ID lavender, bloom 10 x 5.....	75c
LULA PATTIE, ID white, bloom 11 x 6.....	1.50

"A" Size Dahlias, over 8" in size, continued

MARGARET DUROSS, FD autumn bloom 10 x 6	75c
MARY ELIZABETH, SC red, bloom 12 x 6	75c
MRS. HESTER PAPE, ID dark red, bloom 11 x 5	75c
MY DORRIS, ID yellow, bloom 11 x 5	75c
PRIDE OF PARKERSBURG, SC yellow, bloom 10 x 5	75c
PRIDE OF NAARDEN, FD pink, bloom 11 x 5	1.00
PRIME MINISTER, ID dark blend, bloom 10 x 5	1.50
RUTH ALAMPI, SC lavender, bloom 10 x 5	75c
THE MASTER, ID autumn, bloom 11 x 6	75c
THELMA DAVIDSON, FD white, bloom 11 x 5	1.25

"B" Size Dahlias, 6 to 8 inches

ALL ARE 3 INCH POT PLANTS

ADDIE L, St. C pink Lt Bl, bloom 7 x 3	1.00
ARC DE TRIUMPF, FD autumn, bloom 8 x 4	75c
BALLEGO'S SURPRISE, C white, bloom 8 x 3	75c
BOBBIE STAR, SC Bl red and white, bloom 8 x 3	1.00
DANNY, IC pink, bloom 8 x 4	1.00
FIRST LADY, FD yellow, bloom 8 x 5	75c
ERNIE LEE, BB FD, bloom 5 x 3	75c
IVA JEAN, IC Bl Pr and white, bloom 8 x 4	75c
KISMET, FD pink, bloom 7 x 4	75c
NITA, St. C Var lavender and red, bloom 7 x 4	75c
O'DAVID, SC white, bloom 8 x 4	75c
PRAIRIE SUN, FD red and yellow, bloom 8 x 5	1.00
REES SUNRISE, C yellow, bloom 7 x 4	1.25
SUSAN WEISS, St. C pink, bloom 6 x 3	75c
TUKI YORI NO SHISHA, IC white, bloom 8 x 4	1.00

Ball Dahlias

DOTTIE D, Ball Dk Bl, bloom 5 x 4 , 3" pot plant.....	75c
QUEEN OF SPADES, Purple, bloom 4 x 4, 3" pot plant.....	1.00

Pompom Dahlias

ALL ARE 3 INCH POT PLANTS

DOODLES, Pom Cream, bloom 2 x 1 1-2.....	50c
KYM WILLO, Pom Yellow and Orange, bloom 1 1-2".....	1.00
LITTLE IRENE, Pom Orange, bloom 1 1-2".....	75c
LITTLE BERRY, Pom Red, bloom 1 1-2".....	75c
MAHOGANY, Pom Dk Red, bloom 1 1-2".....	75c
WILLO'S VIOLET, Pom Purple, bloom 1 1-2".....	75c

Classification and Key to Abbreviations

A	Large, over 8 inches
B	Medium, 6 to 8 inches
BB	Small medium, 4 to 6 inches
Ba	Ball, 4 inches and over
M	Miniature, under 4 inches
M Ba	Miniature ball, 2 to 4 inches
Pom	Pompom, 2 inches or under

TYPE OF FLOWER	COLOR
FD Formal Decorative	Au Autumn
ID Informal Decorative	Bi Bi-Color
C Cactus	L Lavender
St. C Straight Cactus	Or Orange
IC Incurved Cactus	Pk Pink
SC Semi Cactus	Pr Purple
Ba Ball	R Red
Pom Pompom	1)k R Dark Red
	Var Variegated
	W White
	Y Yellow
	Fl Flame
	LtBl Light Blend
	DkBl Dark Blend

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